

Xube's Guide to Commissioning a Video Production



1. Talk to Xube

Thank you for downloading this quick guide. You are most likely reading this because you are looking for a production company to make a video for you. Well, you have come to the right place! Xube is corporate video producer that creates all kinds of video products for the B2B market. **The first thing to do is call us - or email us and we'll call you back - and describe what type of film you would like Xube to make.**

2. What type of film would like to Xube to make?

You have a message that you would like to communicate and you have chosen the medium of video to do this. Great! **If you have a detailed brief then email it to info@xube.co.uk and we'll get to work on a detailed quote.** But if you haven't got to this stage yet, don't worry; all we need to start the thinking process is your first thoughts on these 5 crucial questions in section 3.



3. The crucial planning questions

- (i) What is the film about and who will be involved?
- (ii) Where will it be filmed and when would you like to film?
- (iii) What is your ideal running time for the film?
- (iv) How many days do you envisage this project will take to film?*
- (v) Do you have a target budget in mind?*

*[*Don't worry if you feel unsure about these last two questions; clear answers to the first three questions will help Xube get a clearer picture of your project].*